

Fig. 1

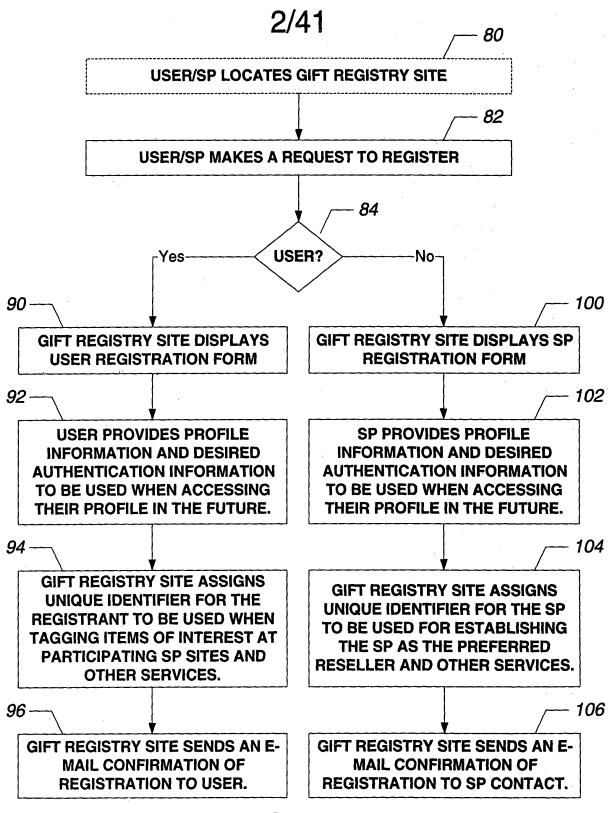


Fig. 2

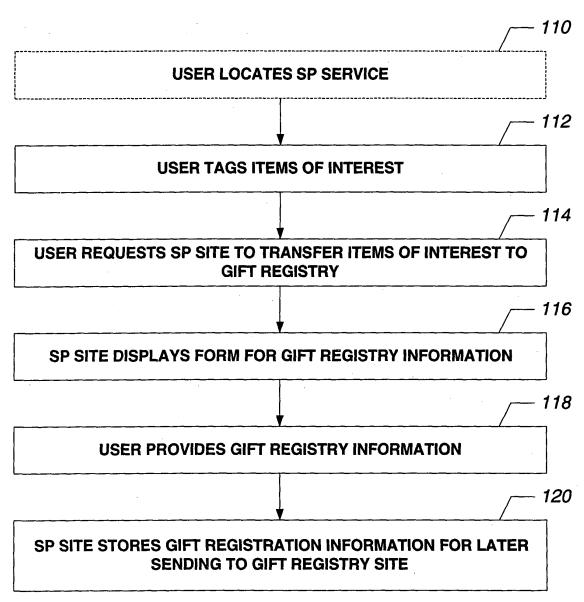


Fig. 3

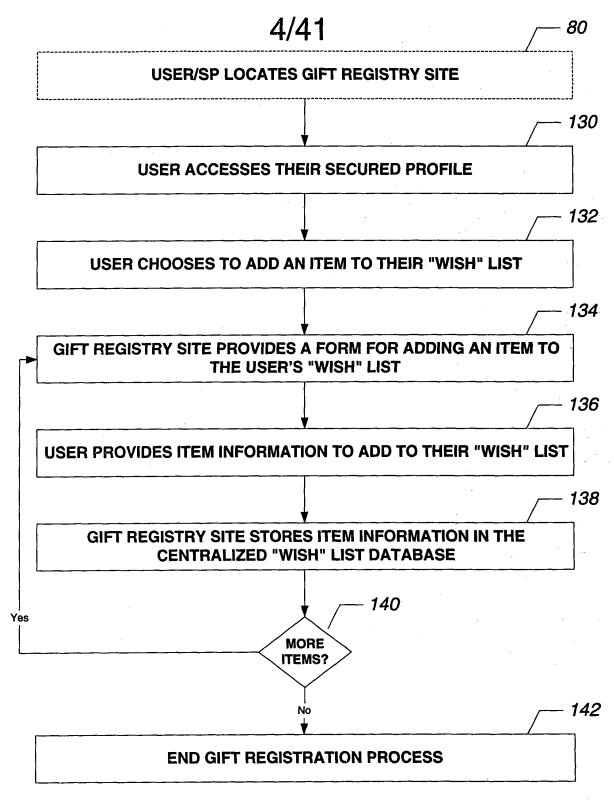


Fig. 4

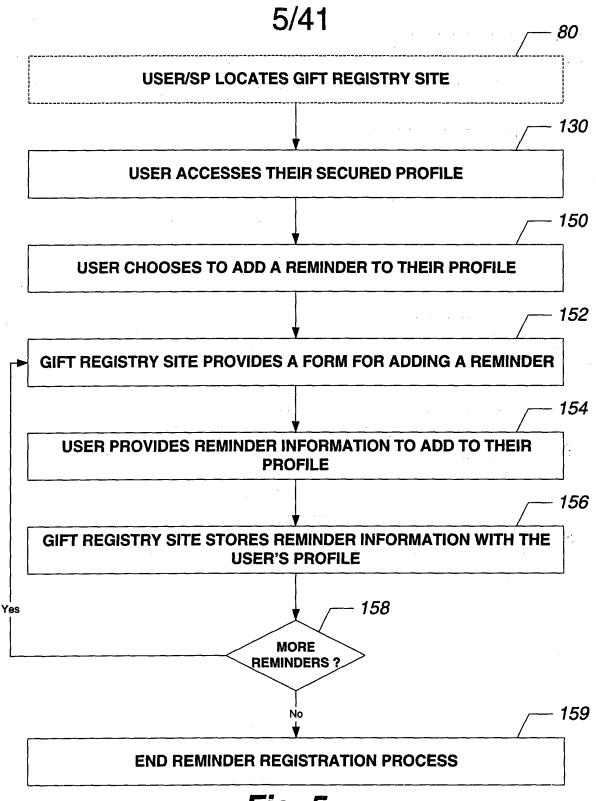


Fig. 5

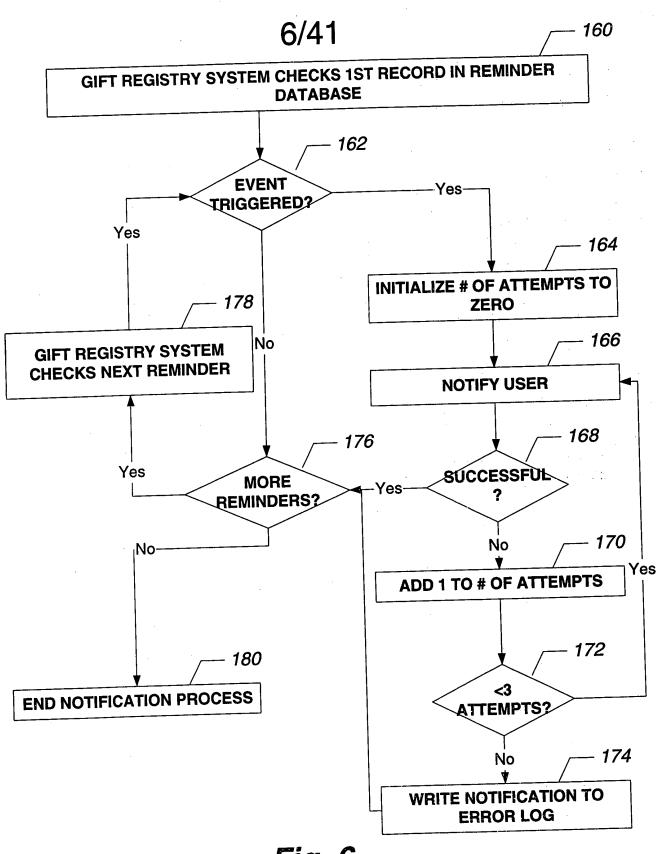


Fig. 6

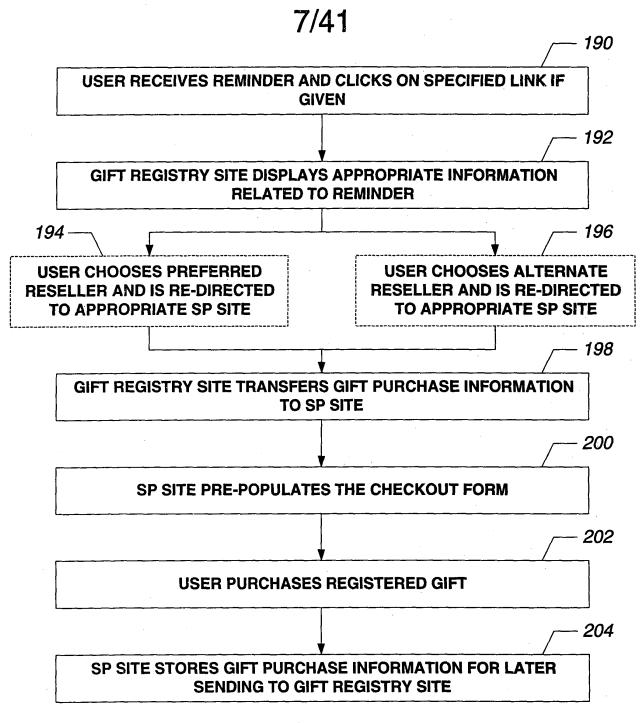


Fig. 7

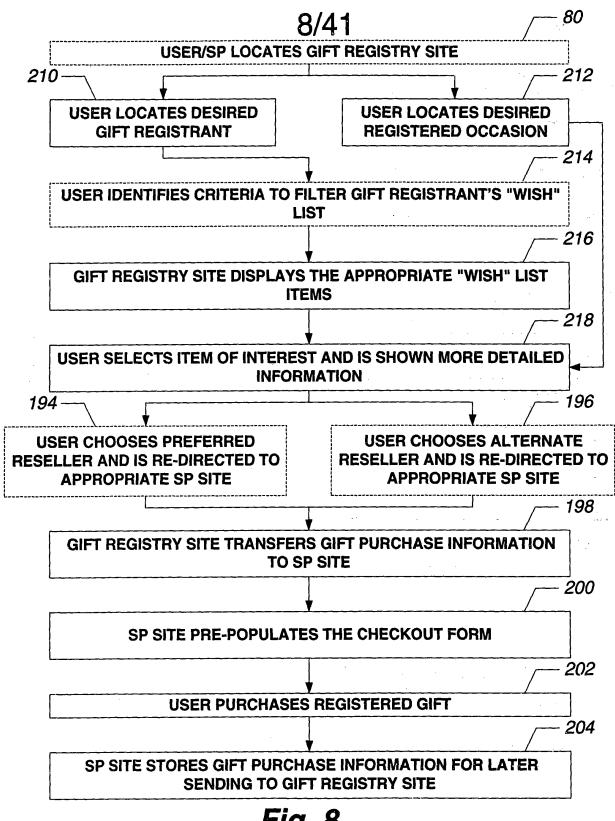


Fig. 8

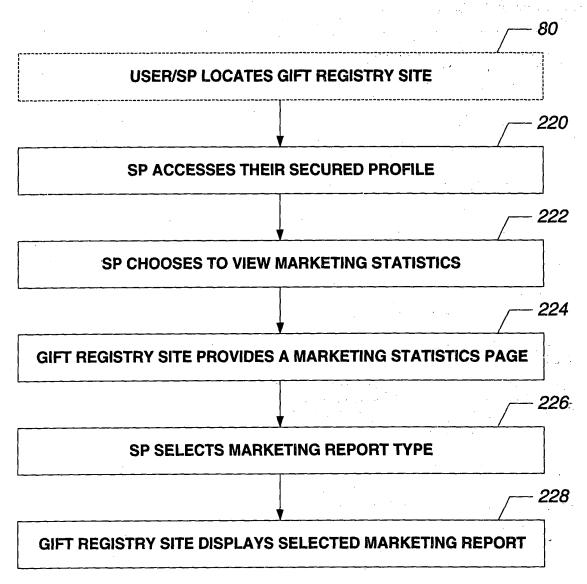
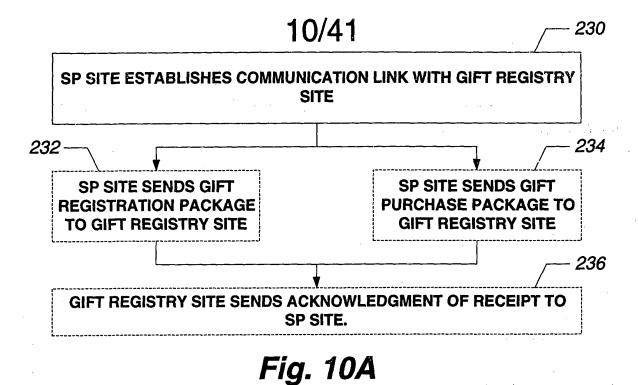
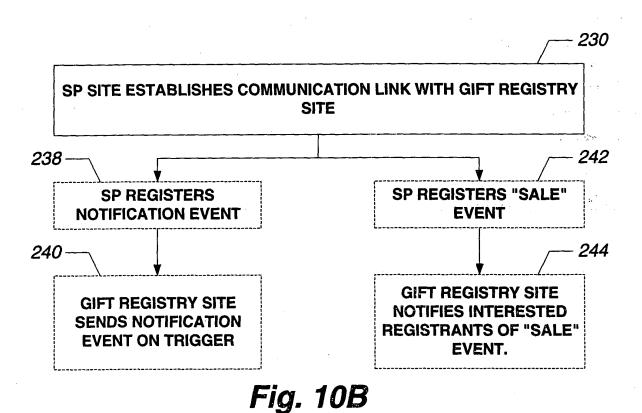
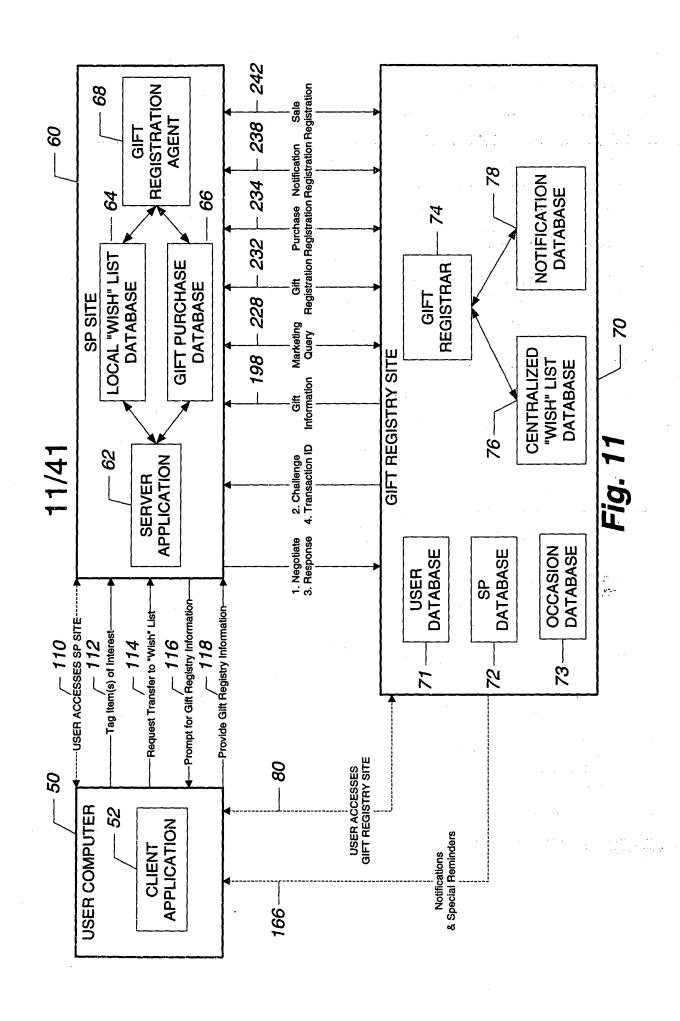


Fig. 9







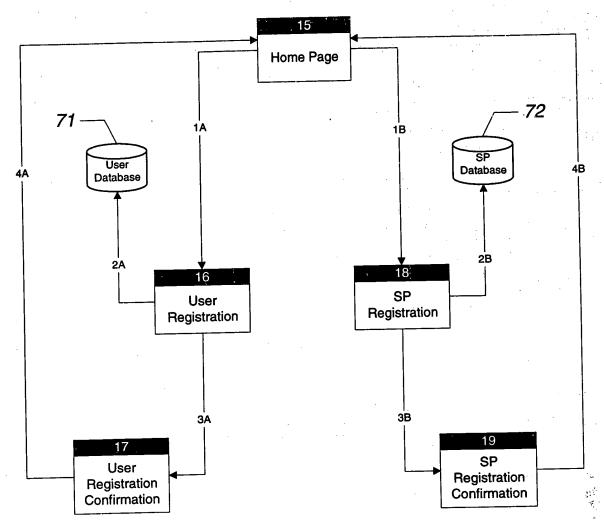
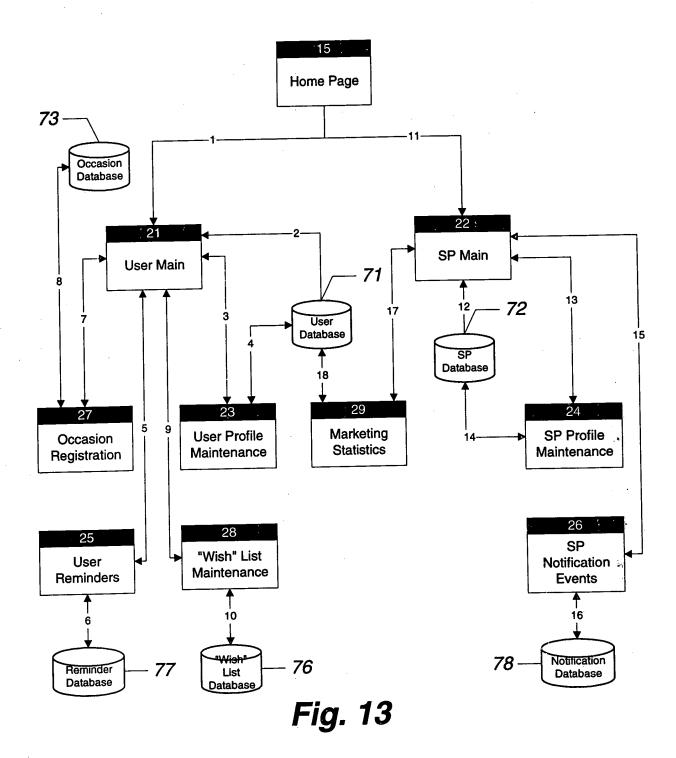
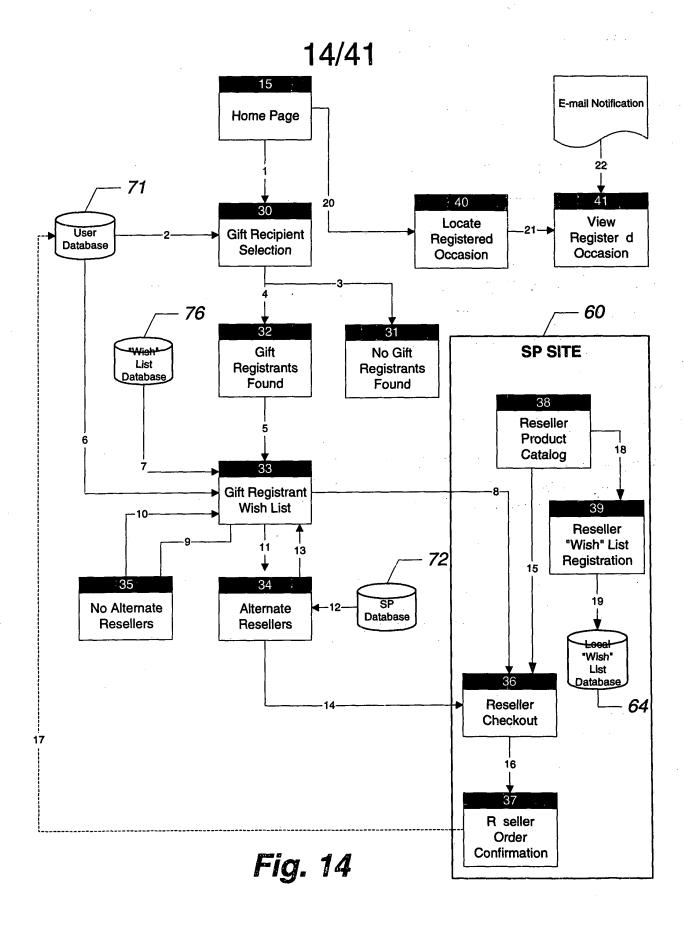


Fig. 12





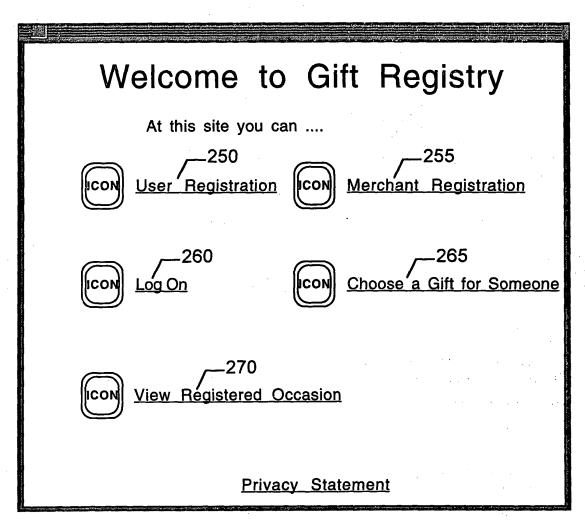


Figure 15

	, <b>,</b> , , , , , , , , , , , , , , , , ,					
Please provide the folk below note require informations state are public informations.	ser Registra owing profile information. mation. Note that only yetion - the rest being prival next to the field to make	The asterisks (*) our name, city, and /ate by default.				
Personal Information	•					
First Name*	Middle Name	Last Name *				
Joseph	H.: 1800 - 1800 - 1800 - 1800 - 1800 - 1800 - 1800 - 1800 - 1800 - 1800 - 1800 - 1800 - 1800 - 1800 - 1800 - 1	Smith \$ \$1015 83				
Daytime Phone 123-456-7890	Evening Phone 123-456-7891	<b>⊠</b> FAX				
E-mail Address *		275				
myname	@ mycompan					
Logon Password *	Logon Password Hint	Gift Registration Password *				
******						
Shipping Information						
Address 1*						
<del></del>						
	Address 2					
City*	State/Province*	Zip/Postal Code*				
Seattle	Washington <b>V</b>	9805				
Country* Unit	ed States 🔻	-285				
Marketing Information	<del> </del>					
Merchant Sale Opt	Out ·					
Gift Registry Prom						
29	0	295				
Re	) <u>Bl</u>	Submit gistration				

Figure 16

## User Registration Confirmation

Thank You for your Registration. You will be receiving an e-mail shortly with this information, but you may also want to print this page for future reference.

### Registered Individual

Gift Registry ID: U1V3456C900

Joseph H. Smith 123 Main Street Seattle, Washington 98052 USA

Daytime Phone: 123-456-7890 Evening Phone: 123-456-7891

FAX:

E-mail Address: myname@mycompany.com

### **Public Viewing Permission**

The following fields are the ones you allowed to be made publicly available.

None

In addition, the following information is available publicly as a condition of using the features of this site.

First Name: Joseph Middle Name: H Last Name: Smith City: Seattle State: Washington Zip: 98052 Country USA

### Marketing Information

Merchant Sale Opt Out

Gift Registry Promotions Opt Out

\_300

Return to Gift Registry Home Page

Figure 17

SP Registration  We would like to welcome you to our Preferred Reseller Program. Please provide the following profile information. The asterisks (*) below note require information. Note that only your name, city, and state are public information - the rest being private by default. Un-check the checkbox next to the field to make the information public.
Company Contact Information
First Name* Middle Name Last Name *
Joseph H. Smith
Daytime Phone Customer Service Phone K FAX
23-456-7890
E-mail Address *
myname @ mycompan com
Logon Password * Logon Password Hint \_275
Logon Password Logon Password Hint — 275
Company Address
Company Name*
Cool Products
Address 1*
123 Main Street
Address 2
City* State/Province* / Zip/Postal Code*  Seattle Washington  98063
Country* United States ▼ —285
System Communication
System Password *
—305
310 — /— <sup>315</sup>
Reset Form Submit Update

Figure 18

## SP Registration Confirmation

Thank You for your Registration. You will be receiving an e-mail shortly with this information and detailed communication setup procedures, but you may also want to print this page for future reference.

### Registered Merchant

Gift Registry Merchant ID: M1V3456C900

Cool Products 123 Main Street Seattle, Washington 98052 USA

Customer Service Phone: 123-456-7891

Contact Person: Joseph H. Smith Daytime Phone: 123-456-7890

FAX:

E-mail Address: myname@mycompany.com

#### **Public Viewing Permission**

The following fields are the ones you allowed to be made publicly available.

123 Main Street

Customer Service Phone: 123-456-7891

In addition, the following information is available publicly as a condition of using the features of this site.

Company: Cool Products

City: Seattle State: Washington Zip: 98052

Country USA

**\_300** 

Return to Gift Registry Home Page

Please supply your u	sername and password for access to your secured
Username	
Password	# x 1 12 5 2 7 14 1
320 — Ca	Submit —325

# Figure 20A

We're sorry, but the provided is not valid.	username/password combination that you Please try again.
Username	(1) = (1) (1) (4) (2) (2) (4) (4)
Password	
320 — Ca	ncel Submit —325

## Figure 20B

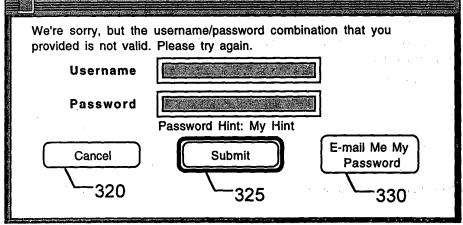


Figure 20C

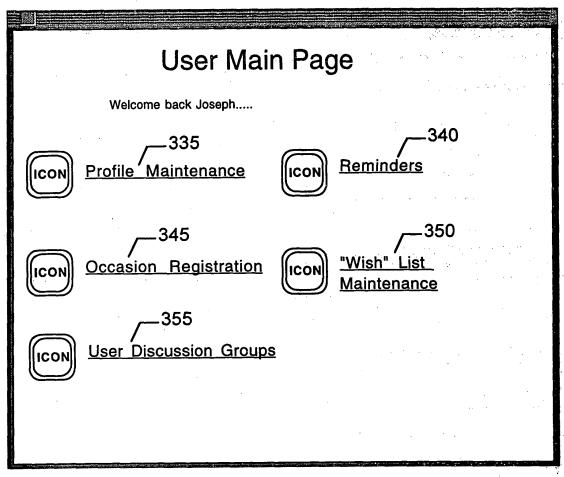


Figure 21

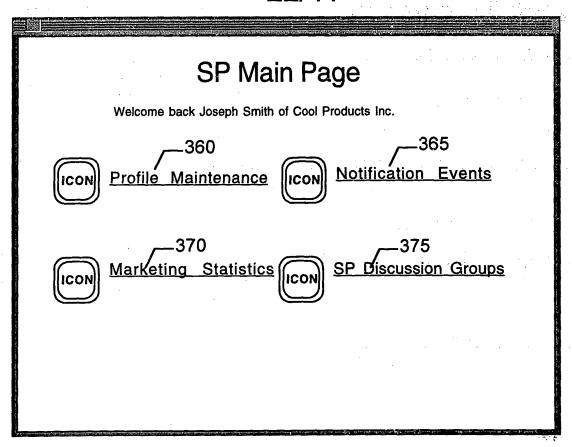


Figure 22

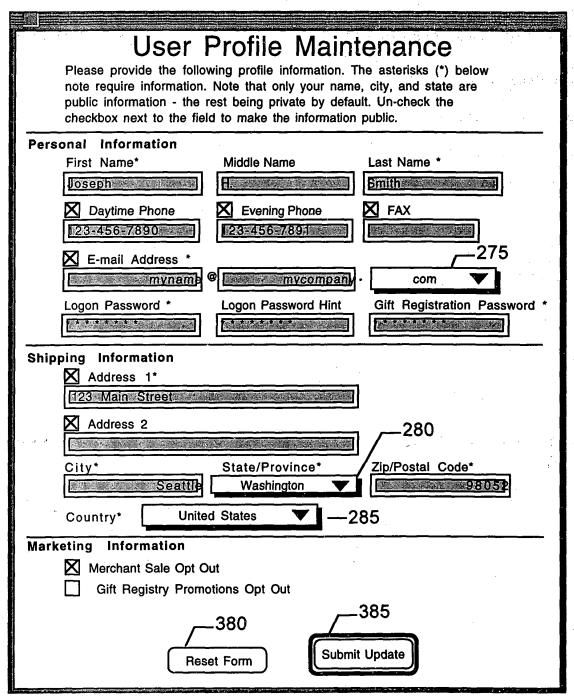


Figure 23

SP Profile Maintenance  We would like to welcome you to our Preferred Reseller Program. Please provide the following profile information. The asterisks (*) below note require information. Note that only your name, city, and state are public information - the rest being private by default. Un-check the checkbox next to the field to make the information public.
Company Contact Information First Name* Middle Name Last Name *
Daytime Phone Ext. X FAX
23-456-7890
E-mail Address *
myname <sup>®</sup> mycompany · com
Logon Password * Logon Password Hint
Company Address
Company Name*
Cool Products
Address 1*
123 Main Street
Address 2280
City* State/Province* Zip/Postal Code*
Seattle Washington
Country* United States ▼ —285
System Communication
System Password *
—305
390
Reset Form Submit Update

Figure 24

You may register for a	User Rer s many reminder event		
Reminder 1 400 Event Birthday  Description	Month ✓—405 October ▼	Day / —410 7 ▼ —420	Year ✓ 415
Reminder 2 Event  Description	Month	Day 🔻	Year
Reminder 3 Event  Description	Month	Day 🔻	Year 2000 ▼
	Save and More Ren	minders —425	

Figure 25

SP Notification Events  You may register for as many notification events as you desire.	
Event 1	
Please notify me by E-mail Message ——430	
when User Threshold —435	
is Greater Than (Quantity) for items in Category	,
for items in Category  All  —450	
and filtered on Items that match	
Name	
Universal Product Code (UPC)	
<merchant name=""> as — 465 Preferred Reseller</merchant>	
Save and Add More Events —470	
View our <u>Privacy</u> Statement	

Figure 26

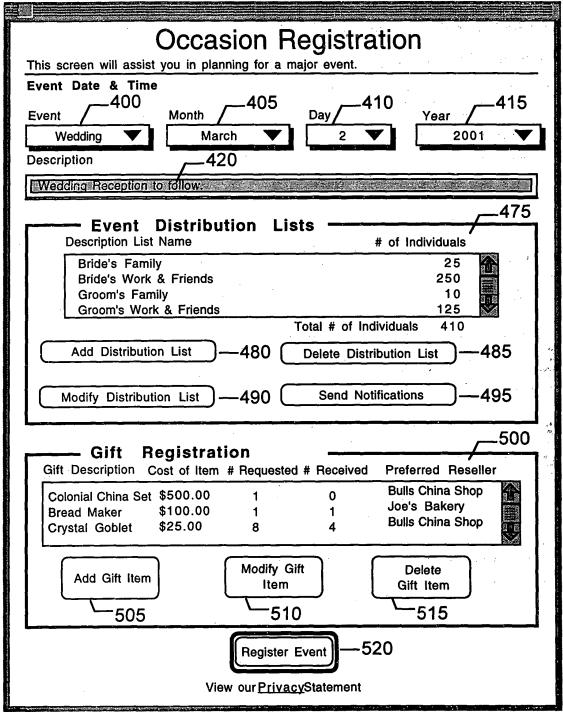


Figure 27

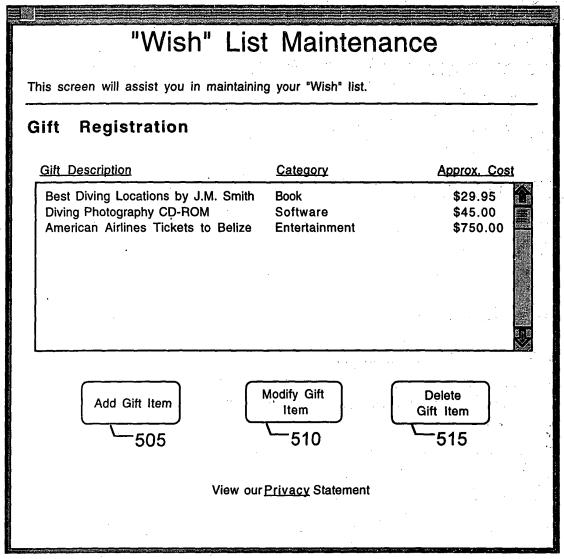


Figure 28

## Marketing Statistics

Click on the arrow to expand and collapse the sections to display appropriate reports.

- 520 \_ ▶ Product Information
- 525 **Wuser Demographics**All Visitors by Domain

Registered Users by Domain

- 520 ▶ Merchant Demographics
- 520 ▶ Notification Information
- 520 ▶ Gift Purchases
- 520 ▶ Registered Occasion Information

View our Terms of Use

Figure 29

Gift	Recipient Se	lection
Find the Gift Red	cipient By Either:	<b>530</b>
O Gift Registra	ant ID	orization in the control of
Or By: 535	5	
First Name	Middle Name	Last Name
City	State/Province	Zip/Postal Code
Country*	United States   —	-285
You must	have a value in at least 1 fiel	d for the search.
	Search	540

Figure 30

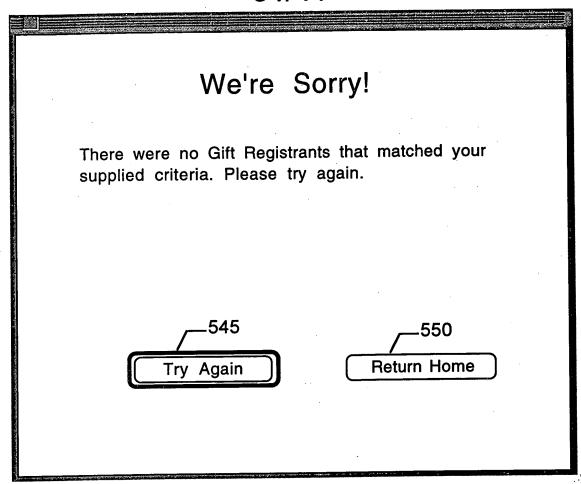


Figure 31

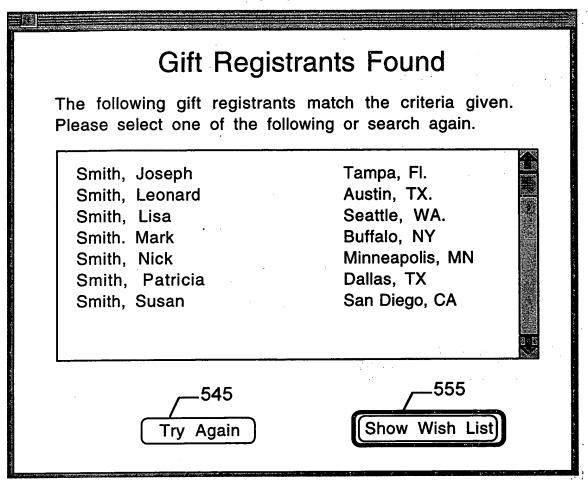


Figure 32

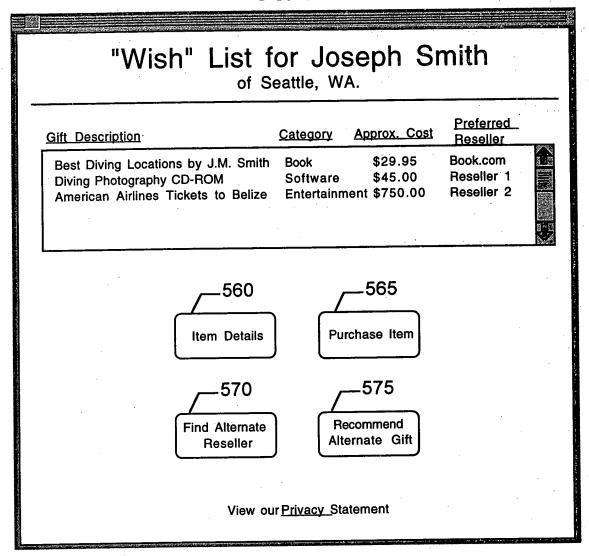


Figure 33

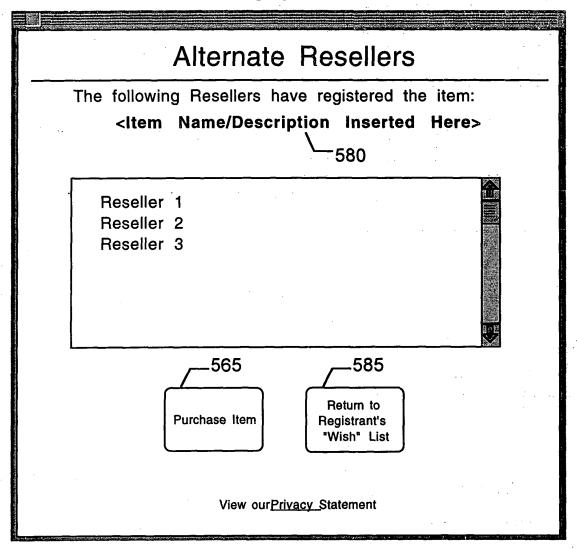


Figure 34

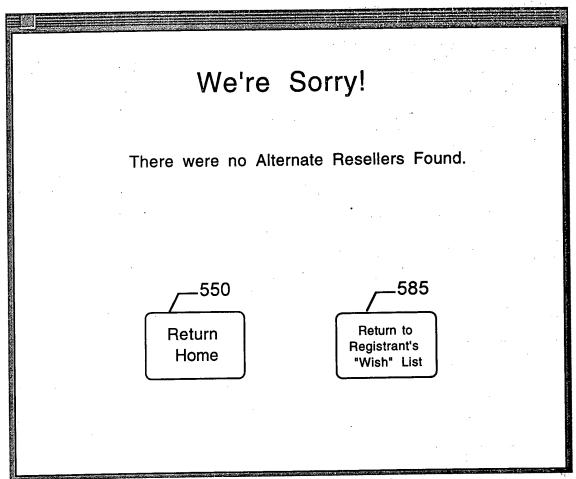


Figure 35

	Gift Pu		e for Jo Seattle, WA		n Sm	ith	
В	asket Status	as of Octob	er 1, 2000 1:47	PM (Pad	ific Standa	rd Time)	
	Est. Availability Del	ivery Date	Product Name	Qty.	590 Price	Item Total	-
	in Stock Oct	. 7, 2000	Gadget 1		\$29.95	\$29.95	
	Back Ordered Nov	/. 1, 2000 (	Gadget 2		\$45.00	\$45.00	
				S	ubtotal:	\$74.95	5
	<b></b> 5	95	600	S	hipping:	\$5.00	
	Shipping M	lethod	Recalculate	<b>1</b>	Tax:	\$6.45	5
	2nd Day	V	Basket	] —	Total:	\$86.40	)
F	Payment Informa	tion					
	Credit Card	Туре	Visa	Y	<b>—605</b>		
	Expiration	Month	01 - Decen	nber▼	<del></del> 610		
	Expiration	Year	2000	<b>Y</b>	<del>615</del>		
	Name on C	redit Card	1 1 de 1		4. 87. 17.	<u>—620</u>	
	Credit Card	Number	1.00		3.7	<u>—625</u>	
			<b>/</b> _6	30			١
			Submit C	order			

Figure 36

## Thank You For Your Order!

Please print your order confirmation to keep for your records. You will be receiving an e-mail confirmation shortly.

Order Number 1234

Order Date

October 1, 2000

В	Availability	Est. Delivery Date	Product Name	Qty.	Price	Item Total	
	In Stock	Oct. 7, 2000	Gadget 1	1	\$29.95	\$29.95	
	Back Ordered	Nov. 1, 2000	Gadget 2	1	\$45.00	\$45.00	J.

Subtotal: \$74.95 Shipping: \$5.00

Tax: \$6.45

Total: \$86.40

Shipping Information

Gift Purchase for Joseph Smith of Seattle, WA.

Gift Registry ID: 1234

Figure 37

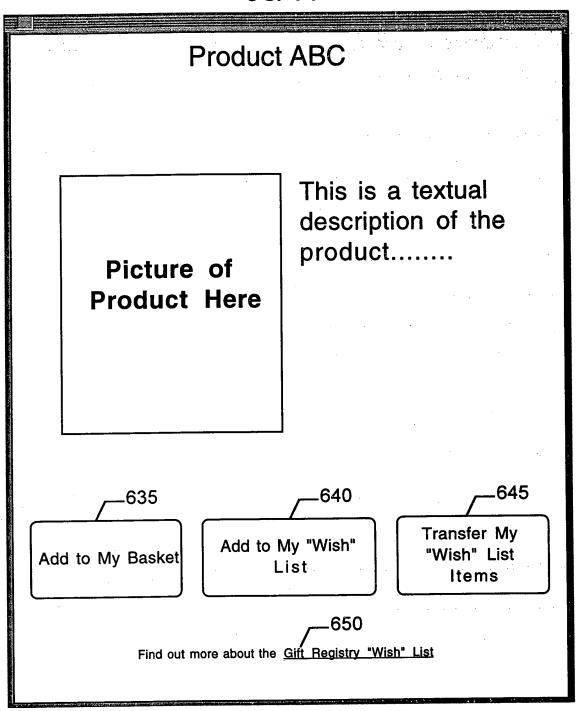
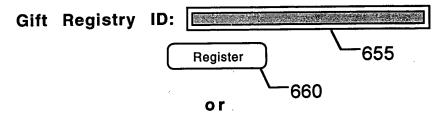


Figure 38

## Wish List Registration

We thank you for considering us for a future purchase, whether by yourself or by someone purchasing a gift on your behalf.

So that we may associate the items that you added to your local "Wish" list with us with your central "Wish" list with Gift Registry, please provide one of the following.



If you forgot your Gift Registry ID, then supply us your e-mail and we will look it up for you.

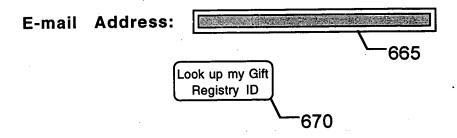


Figure 39

Locate Registered Occasion  To assist you in finding the proper event, please begin by choosing the appropriate event type.  Event Type:  Wedding
Next, please provide at least one of the following pieces of information. Keep in mind that the more information you provide, the narrower your search will be.  Last Name Associated with Event:  -675
City:   State:  Washington  ▼
Country:
Find Occasion

Figure 40

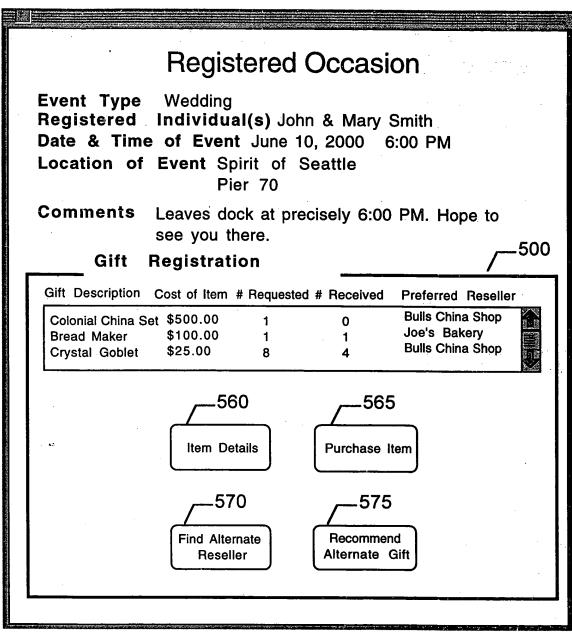


Figure 41